



FALL SYMPOSIUM

2017

Sunday, October 22

8:30 a.m. - 5:00 p.m.

Marriott Pinnacle Hotel

1128 W Hastings St
Vancouver, BC

Thank you to our corporate partners

BAUSCH + LOMB

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President's Message



Welcome Doctors to our 2017 Fall Symposium!

The Fall Symposium offers a wonderful opportunity to obtain important and relevant Continuing Education, while reconnecting with our colleagues and friends.

This year, we are so pleased to welcome Dr. Alan Glazier as our keynote speaker. As this year's theme is "Innovation in Optometry", Dr. Glazier will be discussing the newest innovations in eye treatments and marketing strategies. Come join me as we collaborate in peer circles, enjoy a buffet lunch while socializing with industry experts, and stay for the College of Optometrists' Annual General Meeting.

We are pleased to offer an exciting program once again this year, and I look forward to seeing you all for a full day of learning. I hope you will register early and encourage your colleagues to join you.

Sincerely,
Dr. Amanda Farley
President, BC Doctors of Optometry

Committee Co-Chair's Message



On behalf of BC Doctors of Optometry, it is my pleasure to present the 2017 Fall Symposium program. We are very excited to share this excellent lineup of speakers for this event. Our core learning module features Dr. Alan Glazier and Dr. Blair Lonsberry, as well as the valuable and interactive Peer Circle.

I would like to extend a thank you to our Corporate Partner, CE Committee members and Association staff, without whom this conference would not be possible. If you have any suggestions or ideas on how to improve the Symposium for years ahead, we encourage you to fill out our survey, or approach us at any time. We look forward to seeing you in Vancouver!

Sincerely,
Drs. Monisha Lal & Mahnia Madan,
Continuing Education Committee Co-Chairs



Venue

Marriott Pinnacle Vancouver
1128 W Hastings St
Vancouver, BC
V6E 4R5

The hotel is accessible by both Burrard SkyTrain Station and Waterfront Terminal.

Accommodation

Marriott Pinnacle Vancouver has provided a group room rate of \$239.00+GST per night for a standard guest room. ***This rate will be available until September 22, 2017.*** If you wish to book accommodation after this date, please contact us at memberservices@optometrists.bc.ca for assistance.

Booking Link: <https://aws.passkey.com/e/49256443>

Parking

Self: \$26.00+GST | Valet: \$28.00+GST

Accessibility

BC Doctors of Optometry and Marriott Pinnacle Vancouver wish to ensure that the Fall Symposium is accessible by all who attend. If you or someone in your party has accessibility or mobility concerns, please notify us at memberservices@optometrists.bc.ca

More Information

BC Doctors of Optometry: bc.doctorsofoptometry.ca/continuing-education/

Marriott Pinnacle: marriott.com/hotels/travel/yvrtd-vancouver-marriott-pinnacle-downtown-hotel/

*To qualify for a CE Fund reimbursement, you must be a full registrant of the College of Optometrists of BC in good standing, be enrolled in the Medical Services Plan (MSP), have an active MSP billing number, and receive payment for MSP services. Maximum yearly reimbursement rate of \$400, with 75% administration fee for non-member doctors. Refer to the CE Fund policy for details: bc.doctorsofoptometry.ca/doctors/continuing-education/

Symposium Program

Core Stream

7:45 a.m. - 8:30 a.m.

Buffet Breakfast & Registration

8:30 a.m. - 9:30 a.m.

1 CE / COPE ID: 54978-AS (Approval Pending)

Amniotic Membranes in Clinical Practice - Dr. Alan Glazier

This course reviews how amniotic membranes work to improve ocular surface health, as well as the various types of amniotic membranes available to clinicians and how to apply them in clinical practice.

9:30 a.m. - 10:30 a.m.

1 CE / COPE ID: 54979-AS (Approval Pending)

Thermal Therapies for Evaporative Dry Eye - Dr. Alan Glazier

This course reviews the anatomy and physiology of the Meibomian glands, their role in evaporative dry eye and various methods and technologies that use heat to improve the function of the glands in order to treat the symptoms of evaporative dry eye.

10:30 a.m. - 10:45 a.m.

Refreshment Break

10:45 p.m. - 11:45 a.m.

1 CE / COPE ID: 51200-GO

Myopia Control Update - Dr. Alan Glazier

This course is a review of attempted methods of myopia control, what randomized studies have shown and how to implement a myopia control specialty in your practice.

11:45 a.m. - 12:45 p.m.

1 CE / COPE: 53088-AS

New Concepts in Ocular Surface Disease - Dr. Blair Lonsberry

The following interactive course will explore the latest developments in the area of ocular surface disease (OSD). The latest in diagnostic testing and treatment management will be discussed in OSD areas including blepharitis, meibomian gland disease, dry eye disease, allergy and viral/bacterial infections.

Supported by an unrestricted education grant from Shire Pharmaceuticals

12:45 p.m. - 1:45 p.m.

Buffet Lunch

Stream 1

1:45 p.m. - 3:45 p.m.

2 CE / COPE ID: 47499-PM

The Greatest Social Media Marketing Course EVER - Dr. Alan Glazier

This course teaches the latest strategies in internet marketing, social media marketing and search optimization for practice growth.

Stream 2

1:45 p.m. - 3:45 p.m.

2 CE / College ID: 20171022-OH-02-39

College of Optometrists Peer Circle

Small-group learning approaches are gaining ground in continuing medical education within Canada and abroad. Peer Circle is designed to give optometrists the opportunity to learn while working with colleagues to identify and resolve quality problems relating to clinical care. Participants are randomly placed into collaborative groups of seven to ten professionals.

Maximum 80 Attendees

Optional

3:45 p.m. - 4:00 p.m.

Refreshment Break & AGM Registration

4:00 p.m. - 5:00 p.m.

1 CE / College ID: 20171022-NOH-01-40

College of Optometrists Annual General Meeting

This meeting is open to the public, however only full registrants in good standing with the College of Optometrists of BC at the time of the meeting may vote.

Symposium Registration

Register for the full event online before October 6 and enter for a chance to win a \$100 Amazon giftcard!

To register online, visit: <https://myprereg.com/Events/BCDO1017W>

See Terms & Conditions, page 6, for prize details and restrictions.

Information

First Name:	Last name:
Clinic/Practice:	
Address:	
City:	Province/State:
Postal/ZIP Code:	Telephone:
Email:	OE Tracker:
Dietary Restrictions or Special Considerations:	

Registration & Fees

	Morning & Afternoon CE Sessions	Morning CE & After- noon Peer Circle	Peer Circle Only
BCDO Member Optometrist	<input type="checkbox"/> \$250	<input type="checkbox"/> \$250	<input type="checkbox"/> \$80
Non-Member Optometrist	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$80
College of Optometrists AGM	<input type="checkbox"/> No Fee - Please indicate if you will attend the AGM at 4:00 p.m.		

Event Registration Includes: Selected Continuing Education Sessions, Breakfast, Lunch & Refreshments.

College of Optometrists AGM: This meeting is open to the public, however only full registrants in good standing with the College of Optometrists of BC at the time of the meeting may vote. Registrants must sign in and out of the AGM to receive CE credit.

I wish to apply for CE Fund reimbursement Yes No

To Apply: You must be a full registrant of the College of Optometrists of BC in good standing, be enrolled in the Medical Services Plan (MSP), have an active MSP billing number, and receive payment for MSP services. Refer to the CE Fund policy for details: bc.doctorsofoptometry.ca/doctors/continuing-education/

Authorization

Please Email Registration Forms to:
memberservices@optometrists.bc.ca

Please make cheque payable to:
British Columbia Association of Optometrists

Note: Registration will not be processed until payment is provided.

I have read and agree to the terms & conditions outlined in this program. All registrations are subject to review by the Association.

Payment Type: Visa MasterCard Cheque

Cardholder:

Expiry (MM/YY):

Number:

5% GST:

Signature:

Total:

Terms & Conditions

Payment

All prices are in CAD\$ and are subject to 5% GST. Our secure server will process Visa and MasterCard, and charges on your credit card statement will appear as British Columbia Association of Optometrists.

Prize Terms

In order to qualify for the prize outlined on page 5, you must be a BC Doctors of Optometry member, register online through Conexsys registration portal by October 6, 2017, and be in attendance at the Fall Symposium. Prize excludes those who only register for Peer Circle and/or College of Optometrists Annual General Meeting.

Schedule & Speaker Changes

Schedules and speakers are subject to change to accommodate emergent situations.

Visit bc.doctorsofoptometry.ca/doctors/continuing-education/ for speaker and schedule changes as well as other important updates. Delegates will also be sent notifications via email whenever possible and/or be informed through announcements on-site.

Cancellation & Refund Policy

A \$75.00 + GST administration fee will apply to all refunds. Cancellations must be in writing and submitted 30 days prior to the event for full refunds, and 29-15 days prior for 50% refunds. No refunds for cancellations will be made thereafter. The Association reserves the right to cancel this event or any part of the meeting due to unforeseen circumstances or to limit enrolments. Costs incurred, such as airline or hotel penalties, are the responsibility of the individual.

Course Registration & Attendance

Courses are limited by room capacities and admittance will be based on time of registration. The name badge provided in your delegate registration is required to be visible for entry into any course. Each course attendee's badge will be scanned upon entry and exit to verify complete attendance and continuing education (CE) credits will be electronically recorded. All attendees are required to attend the full length of the course. Course auditing is not permitted. Each registrant must attend a minimum of 50 minutes for each 1 hour of credit. If they do not meet the minimum requirements of 50 minutes for each 1 hour of credit, they will not receive CE credit.

CE Credits

Delegates are asked to complete an evaluation of each session attended. This evaluation will be sent via email at the end of the event to the email address that you provided upon registration for this event. Continuing Education Verification letters will be sent via Canada Post to each delegate within four weeks of completing the evaluation and uploaded to the ARBO CE Tracker Database. It is the delegate's responsibility to provide the Association with correct OE Tracker numbers upon registering. While we upload the credits to CE Tracker, please retain your verification letter as it is the responsibility of the delegates to maintain their continuing education records for reporting to your appropriate College or Licensing authority.

Course Notes

Course notes (such that they have been provided) will be available for download prior to the event via email or by visiting bc.doctorsofoptometry.ca/doctors/continuing-education/.

Photo, Audio & Video Recording

Select continuing education sessions may be audio recorded for future use. Please note personal audio and/or video recording of any presentation is not permitted and cannot be rebroadcast. All delegates accept that they may be photographed or video recorded during the event. Consent is hereby provided to the Association to use delegates' images by name or without, whether alone or with other persons, for the purpose of promotional or educational material, publications, on the Association website or any other form of media. All delegates waive any right to inspect or approve the image and to be compensated. Furthermore, delegates agree to hold the Association free and harmless from any claims when used lawfully within the scope described above.

Delegate Information

Delegates who sign up for a sponsor-supported session or event will have their names shared with the sponsor, post event.

Electronic Communication

Delegates who register for the Fall Symposium agree to receive electronic communications from the Association related to the current event along with other events.

Privacy Policy

The Association is the sole owner of the information collected on our websites. We do not sell, share or rent this information to third parties or partners, unless clearly indicated. The importance of security for all personally identifiable information associated with our customers and members is of utmost concern to us. This site has security measures in place to protect against the loss, misuse and alteration of the information under our control. When you register on our website, we use your information to process and fill your registration. We may send you an email to confirm or to update you on your registration. We may also need to contact you by regular mail, email or phone if we have any questions about your registration. If you have voluntarily provided information, you have consented to the collection, use and disclosure of your personally identifiable information as described in this privacy policy. We will not use personal information for any purpose other than that for which you consented.